

SUNDANCE CINEMAS 608 ANNOUNCES GRAND OPENING

Events lead up to a May 11th open date

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LOS ANGELES, CA – Sundance Cinemas today announced the grand opening date of the Sundance Cinemas 608 at the Hilldale Mall in Madison, Wisconsin. On Friday, May 11th, the Sundance Cinemas 608 will be open to the public following three special grand opening events. All benefit events will include a reception, extraordinary entertainment and the Madison premiere of a new release film.

Sunday, May 6th, A benefit for the Chazen Museum of Art

Monday, May 7th, A benefit for The River Alliance of Wisconsin

Tuesday, May 8th, A benefit for OutReach, the Madison-based LGBT Community Center

Tickets to all events will be available by contacting each organization directly. The Sundance Cinemas 608 will not be selling tickets to the events.

The Sundance Cinemas 608 has many distinctive features:

- 6 all stadium seated auditoriums with plush seats, digital stereo surround sound and outstanding presentation.
- Caffé 608, serving San Francisco-based Peet's Coffee's and Teas, fresh breakfast items and sandwiches – Open 6 a.m. to late night
- Bar Bistro 608, serving elegant meals and tempting appetizers along with a full bar
- The Rooftop Bar, a seasonal gathering spot for great drinks and appetizers
- The 608 Gallery selling Sundance logo items and work from local artists
- Reserved seating for every show allowing you to pick your favorite seat – every time!

The Sundance Cinemas 608 will feature the finest in specialized film programming, including the best in independent and foreign language film, a custom proprietary pre-show, and no annoying advertisements.

Madison is the first city selected by Sundance Cinemas as a site for its emerging national movie theatre circuit. In San Francisco, the 8 screen Sundance Cinemas Kabuki is undergoing a complete renovation with an opening set for Summer of 2007.

For more information in Sundance Cinemas, please visit our website at www.sundancecinemas.com

Sundance Cinemas, LLC

Based in Los Angeles, CA Sundance Cinemas LLC plans to build a multiple facility national theatre circuit. Sundance Cinemas, LLC brings together Robert Redford's Sundance brand, a recognized name in independent film, with the seasoned specialized theatre management team of Paul Richardson and Bert Manzari. Investment funds managed by Oaktree Capital Management are financing the company.

For tickets and information about grand opening events:

Chazen Museum of Art, on the campus of the University of Wisconsin-Madison, holds the largest collection of permanent art in Madison with galleries displaying paintings, sculpture, works on paper, decorative arts, and more from a range of world cultures and time periods. Contact: specialevents@chazen.wisc.edu

OutReach is Madison and south central Wisconsin's lesbian, gay, bisexual and transgender community center. For more than 33 years, OutReach has provided great program services to the community. OutReach's mission is to promote equality and quality of life for LGBT people. Contact: outreachevent@gmail.com

River Alliance. Everyone deserves healthy rivers. That's what the River Alliance of Wisconsin believes. The River Alliance is Wisconsin's only conservation organization devoted to restoring and protecting the state's rivers and streams. Contact: info@wisconsinrivers.org